



March 10, 2015

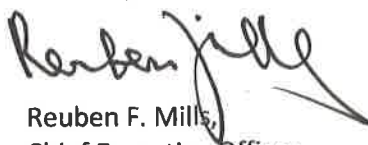
Dear Parent / Guardian:

As you know, in June of 2014, the Philadelphia School Reform Commission accepted a non-renewal recommendation of the School District's Charter School Office regarding our charter. Since then, we have presented evidence before the District's appointed hearing officer to support our position that New Media Technology Charter School should continue to operate and that its charter should be renewed.

Our school is a small, safe and culturally-affirming community in which students receive one-to-one attention from teachers, and are guided to making the best choices for post-secondary success. Most of our students graduate and an overwhelming majority of our graduates go on to two and four-year colleges. We provide an important educational option for the families with children enrolled and we play an essential role in the lives of our students.

However, because the Philadelphia School District uses standardized test scores as the most important measure of school success, there is a real possibility that the SRC will vote to close New Media. Between now and Friday April 17th, the School District's Charter School Office will accept comments from the public regarding the proposed closure of our school. If you believe that New Media Technology Charter School serves our families and community well, and if you believe that we need more time to improve our test scores, I ask for your support. Please take the time at the next report card conference to add your name to the petition addressed to the School Reform Commission urging them to renew the school's charter.

Sincerely,



Reuben F. Mills,
Chief Executive Officer